

From: Andy Cheesman [<mailto:andrewcheesman@icloud.com>]
Sent: Friday, July 10, 2015 08:59 AM
To: Mo Marsh; Dee Simson; Simon Kirby Mp <simon.kirby.mp@parliament.uk>; Peter Kyle <peterkyle@me.com>; caroline.lucas.mp@parliament.uk <caroline.lucas.mp@parliament.uk>; Tim Nichols
Subject: Fwd: Uber Triple Fares with Tube Strike

Good Morning

For your info

Best wishes

Andy

Sent from my iPhone

Begin forwarded message:

From: GMB Brighton & Hove Taxi Section <newsmail@gmbtaxi.org.uk>
Date: 10 July 2015 01:19:39 BST
To: <andrewcheesman@icloud.com>
Subject: Uber Triple Fares with Tube Strike
Reply-To: GMB Brighton & Hove Taxi Section <newsmail@gmbtaxi.org.uk>

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Our NewsMail is delivered to over 400 people in the Brighton & Hove Taxi & Private Hire TradeYour local GMB reps Jon Smith & Mick Hildreth are actively involved nationally for matters such as the Governments Deregulation Bill and the Law Commission and international for matters relating to Uber

To join the GMB Brighton & Hove Taxi Section: Call Jon on 07810 432 921 or Mick on 07582 198 198 or email: jon.smith@gmbtaxi.org.uk or mick.hildreth@gmbtaxi.org.uk

Uber Under Fire For Tripling Fares During London #TubeStrike

Taxi firm Uber is under fire after it emerged fares had nearly tripled at peak travel periods during the London Tube strike.

The company was accused of “cashing in” on commuter misery after travellers using the app were at one point informed fares had risen 2.9 times the normal amount and that a more than £40 minimum fare had been instated.

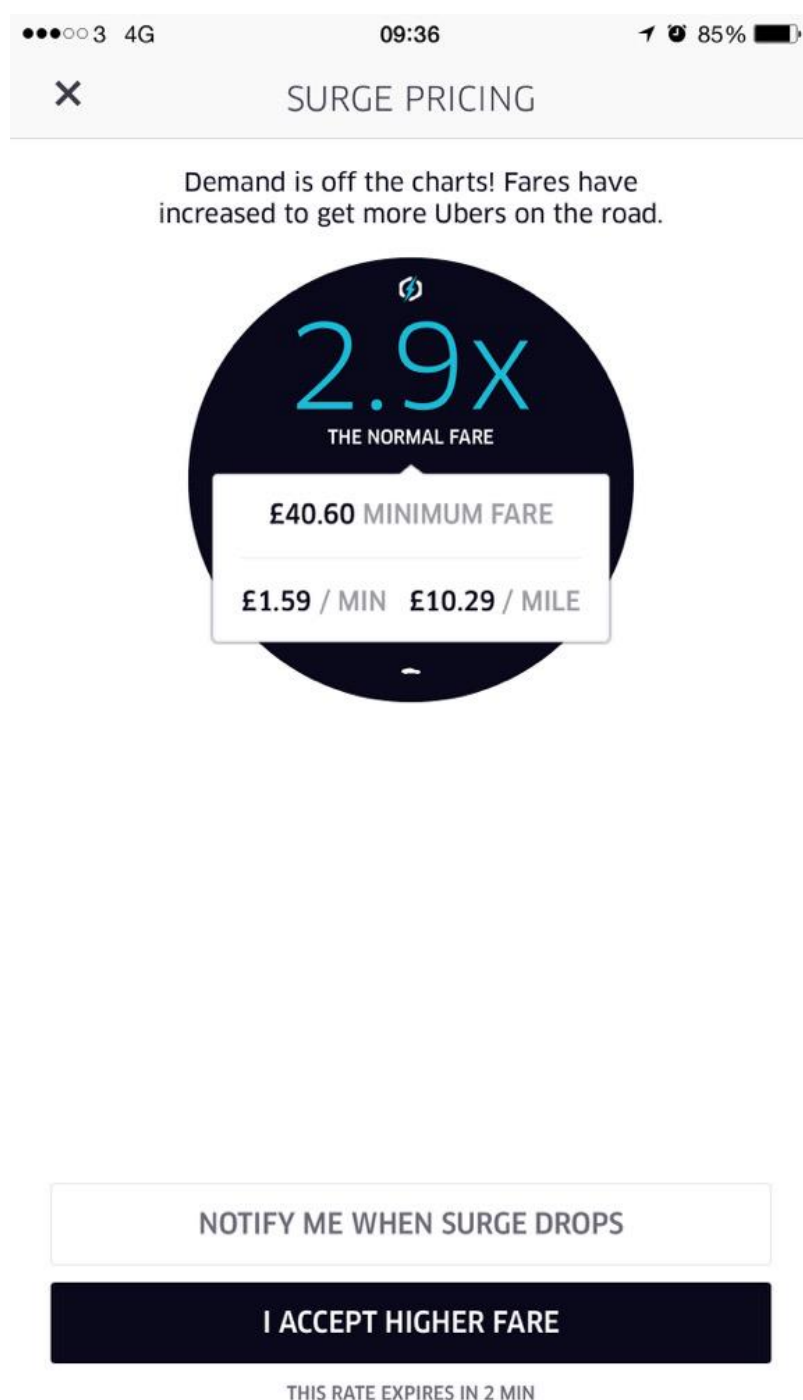
The app, which connects drivers with passengers directly instead of through a centralised booking service or just hailing a car in the street, uses a pricing

algorithm which detects situations of high demand and low supply and hikes the price in increments.

But users took to social media to complain about the controversial policy after the strike took hold on Wednesday evening.

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